

## Certified Treasury Professional

### AFP Learning System™ Treasury

Treasury and finance professionals face more public and regulatory scrutiny than ever before. They must demonstrate a mastery of risk management, capital structure, pension fund management and corporate governance, in addition to cash management.

Preparation is the key to success.

Higher performance expectations require a greater mastery of the knowledge required to address current and emerging corporate financial issues. If you have been looking to broaden your knowledge and skills in the field of corporate treasury management in an effort to further your career, help your company, or prepare for the CTP exam, the *AFP Learning System™ Treasury* course at BFX-Training Institute (BFX-TI) is ideal for you.

**Advance your career.**

- *Earn a Certificate in Treasury Management , and*
- *Prepare for the Certified Treasury Professional (CTP) certification*

### What is it?

The *AFP Learning System™ Treasury* course at BFX-TI is a professional development program and a Certified Treasury Professional® (CTP) exam preparation program. This program is based on the CTP body of knowledge, which was updated in 2008 to more accurately reflect the redefined responsibilities of treasury professionals. It was developed by a team of subject matter experts on corporate treasury management.

This program is offered in cooperation with the Association of Financial Professionals (AFP). It is a blended format of printed workbooks, learning software and Web-based study tools that is based on the complete text of *Essentials of Treasury Management®, Second Edition* – the official body of knowledge tested on the CTP exam. *AFP Learning System™ Treasury* courses include the following components:

Print-Based Materials	Web-Based Testing Components
<ul style="list-style-type: none"> <li>▪ Seven modules based on the new body of knowledge divided into eight easy-to-handle workbooks</li> <li>▪ More than 300 end-of-module questions and answers</li> <li>▪ More than 600 “Describe and Differentiate” exercises</li> </ul>	<ul style="list-style-type: none"> <li>▪ More than 600 online questions in the format found on the actual CTP exam</li> <li>▪ Pre-test covering all modules</li> <li>▪ Module-specific tests with automatic feedback</li> <li>▪ Calculations to practice more than 50 different formulas found in the body of knowledge</li> <li>▪ Flashcards featuring key definitions and formulas</li> <li>▪ Comprehensive post-tests</li> <li>▪ Progress reports</li> <li>▪ Test timing feature</li> <li>▪ Final review practice tests with 500+ questions</li> <li>▪ Online Resource Center featuring test-taking</li> </ul>

tips, printable flashcards, additional resources  
and more

**Users of the *AFP Learning System™ Treasury* enjoy nearly a 20% higher pass rate than other candidates!**

**Modules:**

Module One: Background and Environment of Treasury Management

Module Two: General Financial Analysis

Module Three: Liquidity Management

Module Four: Treasury Technology

Module Five: Long-Term Finance

Module Six: Global Finance

Module Seven: Other Areas of Treasury Management

**36-Hour Course**

BFX-TI is now offering a 36-hour course for the *AFP Learning System™ Treasury*.

**What will you learn?**

Once you have completed the course, you should know how to:

- Maintain optimal cash positioning;
- Employ working capital strategies and tools;
- Utilize various types of payment systems and Internet technologies;
- Monitor and control corporate exposure to financial and operational risks;
- Determine proper capital structure;
- Manage cross-border funds movement;
- Coordinate financial functions and sharing of financial information;
- Delineate appropriate ethical behaviors;
- Recognize corporate governance issues;
- Execute fiduciary responsibilities; and,
- Build relationships with financial services providers.

**Who should enroll?**

You don't have to be a treasury professional to benefit from the *AFP Learning System™ Treasury* program. Here are some of the professionals that have also benefited from the program:

- **Bankers and other financial services providers** developing and implementing products and services for use by corporate finance organizations;
- **Technical and administrative staff** supporting finance functions; and,
- **Students** with an interest in finance and business related fields.

### **Why should you take this course?**

The *AFP Learning System™ Treasury* course offers you enormous benefits:

- **Interactive learning experience.** Engage in classroom discussion and continue your learning at home using the Web-based tests and application exercises.
- **Cost-effective learning.** Minimize your travel expenses for professional development.
- **Tuition reimbursement.** You may be eligible for employer tuition reimbursement.
- **Convenient hours.** Classes are offered after work or on weekends depending on the number of participants.
- **CTP exam preparation.** AFP recommends using the *AFP Learning System™ Treasury* course as the preferred method of preparation for the CTP exam.
- **CTP recertification credits.** If you have already attained your CTP designation, you are eligible for 18 recertification credits when you complete this course with a 70% or higher score.
- **Ongoing reference materials.** After course completion, the course materials can serve as desk reference books and resources.
- **Certificate of Achievement in Treasury Management.** Awarded upon successful completion of the course along with 3.6 CEUs for the 36 hour course.